



Tenor

Adonis

Boulevardier

Salmon Glow



WHOLESALE TRADE LIST

Walters Gardens
 "OUR 17th YEAR" [1963]
 Dennis, Harold, Jason and Floyd Walters
 Phone PR 2-4697 Area Code 616
 R. R. 2, ZEELAND, MICHIGAN 49464

**HARDY
GARDEN PHLOX**
 for that
 Splash of Color
 During July
 and August!

Specializing In
**FIELD GROWN HARDY PHLOX
 and PERENNIALS**

National Agriculture Library
RECEIVED
 ★ OCT 11 1963 ★
 U. S. Department of Agriculture

Princess

Fairy's Petticoat



*Your Inquiries or Orders are Warmly
Welcomed at Walters Gardens, and
Promptly and Efficiently Attended To!*

Field Grown No. 1 Grade All Purpose Perennial Plants

with a Heavy Fibrous Root System for Immediate Resale or Potting for Early Spring Sales

Your Best Assurance of Growing Satisfaction
— Sturdy, Substantial, Healthy Plants!

WE SHIP

**By Railway Express
Collect, Unless
Advised Differently
By You**

Anthemis



Armeria

ARMERIA (*Glory of Holland*)

Clear Deep Pink Flowers as large as silver dollars on sturdy stems 24 inches high. Extra fine for cutting.
Blooming period: June-Oct.

ARMERIA (*Lauchiana*)

Attractive mound of narrow foliage topped by bright pink flower heads that look like miniature popcorn balls.
Blooming period: June.

ANTHEMIS (*Tinctoria Kelwayi*)

Clear yellow Daisy on 2-foot stems.
Blooming period: June-July.



Arabis

ARABIS (*Snow Cap*) (*Rock Cress*)

Pure white flowers. Height 6 inches. Excellent for rock border.

Blooming period: April-June.

ALYSSUM SAXATILE (*Basket of Gold*)

Gold Dust. Saxatile Compactum. Bright yellow flowers. Height 10 inches.

Blooming period: May.

ALYSSUM SAXATILE CITRINIUM

Grows about the same as Saxatile Compactum — a lovely pale yellow, yet more desirable.

Alyssum





AJUGA (*Reptans Rubra*)

Ground cover. Height 6 to 8 inches. Full or partial shade. Attractive bronze-green foliage all summer. Will tolerate rather moist location.

Bright purple flowers during May and June.

AQUILEGIA (*Columbine*)

McKANA GIANT HYBRIDS. Very large flowers with long spurs more widely flared than any other Aquilegia. Beautiful range of rich colors. Height 3 feet.

Blooming period: May-June.

ACHILLEA (*Millefolium Roseum*)

Large heads of soft rose-red flowers on 20 inch stems.

Blooming period: June, July and August.

Achillea



Aquilegia



ARTEMISIA (*Silver Mound*)

A compact mound-like plant 10 inches in diameter. Foliage is fern-like and silvery grey. For rockery or for edging beds and walks.

**All Are CHOICE PLANTS
-Grown by Experts**

ASCLEPIAS (*Tuberosa*) (*Butterfly Flower*)

Bright Orange flowers. Height 2 feet.

Blooming period: July-August.

Asclepias





ARTEMISIA (*Silver King*)

Striking silvery foliage. Height 3 feet. Excellent for contrast in landscaping. Useful filler for bouquets. Can be dried and used for winter bouquets.



Boxwood

BUXUS BOXWOOD

Low and slow-growing broadleaf evergreens. Ideal for modern landscape plantings. Can be trimmed to any size or shape.

Walters are PERENNIAL SPECIALISTS



Bleeding Heart

DICENTRA SPECTABILIS

Old fashioned Bleeding Heart (Imported from Europe). 3-5 eyes. Pink flowers. Height 18-24 inches.

Blooming period: June.



Dianthus Plumarius

DIANTHUS PLUMARIUS

(Hardy Pinks)

Special Florist Strain. Fine for cutting.



CAMPANULA (*Calycanthemum*)

Large bell-shaped flowers. Separate colors, single or double — lilac, rose, blue and white.

Bloom in June and July.

COREOPSIS (*Sunburst*)

Striking golden yellow in semi and full double form. Loves sun. Height: 2-2½ feet.

Blooming period: June til frost.

DICENTRA (*Eximia*)

Bleeding Heart (Dwarf). Pink Flowers. Height 15-inches.

Blooms all summer.

Bleeding Heart (Dwarf)



Coreopsis





HARDY ASTERS

Very desirable all-purpose flower in various shades of pink, red, white and blue.

Blooming period: late summer.



Shasta Daisy

ECHINOPS (Globe Thistle)

Ornamental thistle. Blue Flowers. Height 2-3 feet.

Echinops



DIGITALIS (Foxglove)

Tubular or bell-shaped flowers hang closely on one side of stems. Various colors. Height 3 to 6 feet. Flowers open slowly, lengthening the blooming season.

Foxglove



SHASTA DAISY (Border Queen)

Fully double flowering variety on strong, wiry 20 inch stems.

Blooming period: late June.

EUPHORBIA (Polychroma)

Lemon-yellow rose shaped flower. Bright red seed in fall contrasts with light green foliage. Height 1 foot.

Blooming period: May-June.

Euphorbia



HARDY CHRYSANTHEMUMS



Representing the various
Low Growing Pink and Buff Shades



Representing the various
Low Growing Bronze and Rust Varieties

Walters' PERENNIALS are Carefully Grown and Expertly Packaged



Representing the various
Red and Maroon types of cushion mums



Representing the various
Purple and Fuchsia Species



Representative of the various
Yellow and Gold Chrysanthemums

TALL TYPE MUMS

TALLER MUMS (*For Cut Flowers*)

Large Double and Semi-Double varieties on sturdy 20-inch stems. Crimson, Pure White, Bright Yellow, Bronze and Fuchsia. Colors available for the most discriminating customer.



SEMPERVIVUM

(*Hen and Chickens*)

Unusual novelty for rock gardens, walls and slopes. Can be planted into small openings cut into sides of planter boxes, tubs, etc.



Sempervivum

ASTILBE (*Spiraea*)

A perennial with excellent glossy foliage. Available in several shades of pink, red and white. Requires moist locations. Height 15 to 18 inches. *Blooming period: June-July.*



Red and Pink Astilbe





Shasta Daisy

CHRYSANTHEMUM MAXIMUM (*Shasta Daisy*)

A good variety producing Chrysanthemum-like flowers on 2½ foot stems. Will bloom continuously during the summer months if flowers are cut back.

*No Extra Charge for
Boxing or Packing*



Funkia

FUNKIA (*Variegated*)
(*Plantain Lily*—*Hosta*)

Attractive foliage. Desirable for edging and borders. Full sun or partial shade. 2½ to 3 feet in height.



Helianthemum

HELIANTHEMUM
(*Sun-Rose*)

Evergreen foliage. Adapted to border planting, rock gardens and ground covers. Height 10 inches. Requires sun.
Mixed colors bloom July to Sept.



Carnations

CARNATIONS (*Hardy Grenadin*)

Aromatic cut flower. Double and semi-double blooms in various shades of red, white, yellow. Height 12 to 18 inches. Requires sun.
Blooming period: June-July.

Hardy Field-Grown PERENNIALS



Sweet William

DIANTHUS BARBATUS
(*Sweet William*)

Long lasting cut flowers in separate colors — white, pink or scarlet. Old time favorites. Requires sun.
Blooming period: spring and early summer.



Gaillardia

GAILLARDIA (*Blanket Flower*)

Choice cut flower and border plant. Shades of red, orange and yellow. Height 2 feet. Requires sun.
Blooming period: June til Frost.



Hollyhock

HOLLYHOCK
(*Charters Double*)

Plant in groups in background borders, against walls and for screening. Colors: Scarlet, Yellow, Lilac, Pink and White. Height 6 to 8 feet. Requires sun.
Blooms: July to Sept.



Hibiscus

HIBISCUS (*Mallow*)

Hollyhock type flower. Magnificent shades of red, pink and white. Height 4 feet. Requires sun.
Blooms: Aug.-Sept.



Baby's Breath

GYPHOPHILA
(*Baby's Breath*)

Dainty cut flowers in great sprays on bushy plants. Pink and white varieties. Border plant. Height 18 to 24 inches. Requires sun.
Blooms all summer.

*Order from Walters
- Enjoy the BEST!*

All Walters Gardens PERENNIALS are No. 1 Grade with Healthy, Heavy Fibrous Root System.



Iberis Sempervirens

IBERIS SEMPERVIRENS (*Candytuft*)

Low mounds of evergreen foliage completely covered with masses of white flowers in spring. Edging and rockery plants. Height 8 inches.



Pink Campanula

PINK CAMPANULA
(*Canterbury Bells*)

Biennial. Height: 24 to 30 inches.
Blooming Period: June.



Coral Bells

HEUCHERA (*Coral Bells*)

Loose airy flower clusters on wiry stems above mounds of evergreen foliage. May be used as cut flower. Height 18-24 inches.
Blooms: June-Sept.



Geum

GEUM (*Avens*)

Prized cut flower in golden-yellow and fiery orange red. Excellent ornamental foliage. Very showy in border. Height about 18 inches.
Blooms: June thru most of summer.



Vines

CLEMATIS

Imagine sturdy vines with rich green foliage up to 12 feet high on a trellis or over archways or around lamp-posts, displaying magnificent flowers in pink, cerise, lilac, white or rich purple.
Blooming period: begins early in June.



Ernest Markham



Jackmani



Ivy

HARDY ENGLISH IVY (*Hedera Helix*)

Beautiful climbing vine or trailing ground cover for both sunny and shady locations. Ideal for landscape planting.

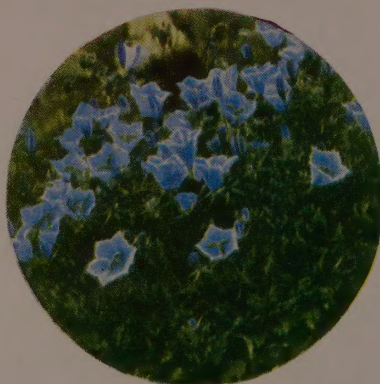


Myrtle

VINCA MINOR (*Trailing Myrtle*)

One of the best known ground covers. Deep blue flowers in May and June. Does best in shade.

GROUND COVERS



Bellflower

CAMPANULA (*Bellflower*)

Carpatica — Compact tufts of heart shaped leaves with blue flowers. Height 8 inches. Best in sun.
Blooming period: June-October.



Pachysandra

PACHYSANDRA

One of the best ground covers available for semi or total shade. For slopes, banks and around evergreens and shrubs.

Choice DELPHINIUMS



Lamartine Delphinium

DELPHINIUM (*Lamartine*)

Rich purple flowers. Excellent cut flower. Height 4 to 5 feet.
Begins blooming early June.

DELPHINIUM (*Belladonna*)

Lovely light sky-blue. Excellent for cut flowers. 3 foot stems.
Begins blooming period: early June.



Belladonna Delphinium

DELPHINIUM GIANT PACIFIC HYBRID

Royalty among perennials. Immense single and double flower on giant spikes. Various shades of blue, pink and white. Superb for cut flowers. Height 5 to 7 feet.

LAVENDULA VERA (*Sweet Lavender*)

Fragrant silvery foliage. Blooms used for lavender sachet bags when dried. Useful as low hedge plants. Height 12 to 18 inches. Loves sun.
Blooming period: July-Sept.

Giant Pacific Hybrid Delphinium



Lavandula

INCARVILLEA (*Hardy Gloxinia*)

New exotic plant from the Orient. Little known but instantly admired. Height 18 inches. Loves sun.
Blooms in May and June.

Incarvillea





Siberian Iris

IRIS SIBIRICA (*Siberian Iris*)

Finest cut flower. Beardless variety with grass-like foliage. Pansy violet color. Requires good heavy, moist soil. Height 2½ feet.

Blossoms in May and June.

**ORDER EARLY
To Assure Delivery!**



Lupines

LUPINES (*Russell's Hybrids*)

Solid spires of closely set Sweet Pea type blossoms. Requires moist locations in partial shade. Rainbow mixed colors. Height 3 to 4 feet.

Blossoms in June.

STOKESIA (*Stokes Aster*)

Large disc-like flowers good for cutting. 5 to 6 inch Lavender and Light Blue flowers. Height 12-15 inches. Likes sun.

Blossoms: July 'til frost.

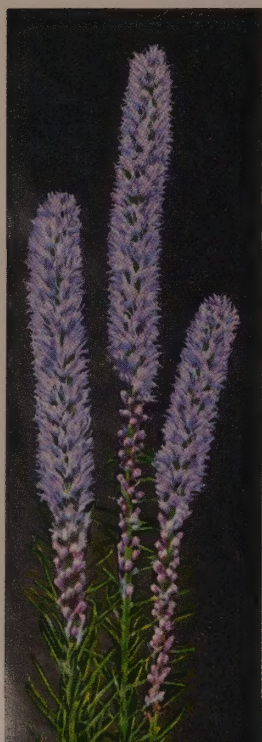


Stokes Aster

LIATRIS (*Blazing Star or Gay Feather*)

Stalks covered with flowers from top to bottom. Colors purple or white. Nice flowers for cutting. Height: about 4 feet. Sun or shade.

Liatris



LILY OF THE VALLEY

Pure white flowers on plants 6 to 8 inches tall.

Blossoms in May and June.

Lily of the Valley



LYTHRUM

Tall showy spikes with willow-like leaves. Ideal for waterside or border plantings. 2½ to 3 feet. Pink and Rose shades. Sun or shade.

Lythrum



LOBELIA CARDINALIS

(*Indian Paint Brush*)

Long spikes of fiery cardinal flowers, 4 to 6 per plant. Good for watersides in showy borders with rich moist shade. Height 24 to 30 inches.

Blossoms: July-August.

LYCHNIS (*Maltese or Jerusalem Cross*)

Dense terminal clusters of scarlet flowers. Bright Scarlet or Early Deep Rose. Cut Flower. Height about 2½ feet. Full Sun.

Lychnis



PEONIES *(Paeonia)*

Rates near the top of the list of all-time Favorite Perennials. Fully double varieties available in Pink, White and Red. Height 24 to 30 inches. Excellent for cut flowers and general landscape work. Should be handled in late Aug. or Sept.

Peonies



CREeping PHLOX

PHLOX SUBULATA

(Moss Pinks)

Solid carpet of bright little flowers in early spring with moss-like evergreen foliage. Popular for ground cover, borders, rock gardens, etc. Shades of red, blue and pure white. Grows best in sun.



Creeping Phlox

PHLOX DECUSSATA *(Hardy Garden Phlox)*

One of the most colorful and popular perennials. Wide range of colors. For best results handle after Oct. 1st. See Front Cover. *Flowering time: July-August.*

POLYGONUM

Attractive ground cover. Full sun or partial shade. Will tolerate extremely dry conditions.



Polygonum

PHYSOSTEGIA

Very attractive. Also good for cut flowers. Height: 24 to 30 inches.

Blooming Period: Aug. and Sept.

Physostegia





Oriental Poppy

ORIENTAL POPPY

Brilliant colors for your garden during May and early June. Orange red and pink. Flowers often 9 to 10 inches across. Height: 2½ to 4 feet.

Handles best in August.



POLEMONIUM (*Jacobs Ladder*)

Clear light blue flowers in early spring. Excellent for borders. Height 16 inches.



OENOTHERA (*Evening Primrose*) (*Ozark Primrose*)

Missouriensis. Clear yellow single blooms. 4 inches across. Prostrate and Spreading. Height: 2 to 3 feet. *Blooming Period: June until late August.*



HELIOPSIS (*Orange Sunflower*)

Golden flowers in a graceful semi-double bloom. Fine for cutting. Height: 3 feet. *Blooming Period: July-September.*



SCABIOSA (*Blue Bonnet*)

Large waved petals of soft lavender blue. Keeps well when cut. Height: 18 inches. *Blooming Period: June til fall.*

PRIMULA (*Hardy Primrose*)

Small, graceful and dainty flowers that show well in any spring bedding design. Colors: white to darkest crimson and yellow. Height 6 to 8 inches.

Primrose

PHYSALIS

(*Chinese Lantern*) (*Franchetti*)

Bright Scarlet fruits. Excellent for drying. Height 2 feet.

Blooming Period: July to Sept.

Chinese Lantern

LATHYRUS (*Latifolius*)

Vigorous Climber. Fine for cutting. Useful for covering rocks and fences in sunny spots. Prostrate vines 4 to 6 feet. Colors: Pink, red and white. *Blooming Period: July and August.*

Perennial Sweet Pea



Your customers will be asking for Hardy Northern Grown Phlox

ACTUAL PHOTOGRAPHS TAKEN FROM ONE YEAR OLD PLANTS



PHLOX SUBULATA — WHITE DELIGHT



PHLOX SUBULATA ATROPURPUREA



PHLOX SUBULATA BLUE HILLS



PHLOX SUBULATA BLUE EMERALD



PHLOX SUBULATA RED WING



EMERALD PINK

Our PHLOX SUBULATA are grown in the open field in light sandy soil, which gives them a strong fibrous root system. Take advantage of WALTERS' experience with Subulatas and place your order now, for delivery when it suits you best.

Ask for our Special Quotation on quantities of 250 or more of one variety.



PHONE PR 2-4697

DENNIS WALTERS, Owner-Operator

R. R. 2, ZEELAND, MICHIGAN

WALTERS PHLOX SUBULATA

(CREEPING PHLOX)

An early spring flowering type with pretty moss-like, evergreen foliage, which during the flowering season, in April and May, is hidden under the masses of bloom. An excellent plant for rockery, the border, and invaluable for carpeting the ground or covering graves.

Clean Healthy Undivided Clumps



	per 10	per 100
APPLE BLOSSOM — Very delicate soft pink on light green foliage.....	2.00	17.50
ATROPURPUREA — Rich wine red.....	2.00	17.50
BLUE EMERALD — A blue sport of Emerald Pink..	2.00	17.50
BLUE HILLS — Showy sky blue.....	2.00	17.50

**FALL SHIPMENTS
BEGIN ABOUT
SEPTEMBER 20th**



	per 10	per 100
CARMINE BEAUTY — Brilliant carmine rose.....	2.00	17.50
CRIMSON BEAUTY — Large flowers of brilliant red covering the dense soft mats of foliage.....	2.00	17.50
EMERALD PINK — A close compact evergreen foliage, florets of unusual size, color a pure unbleached pink	2.00	17.50
GARY PINK — A bleached pink with larger florets than most other types of Pink Subulatas. Good foliage and growth habits makes this a worthy addition to your line of Creeping Phlox.....	2.00	17.50
INTENSITY —A striking newcomer. Evergreen foliage mounds are loaded with bright cerise flowers during early spring.....	2.00	17.50
PHLOX ELAIRE — Deep rich, rose pink, upright style, 12 inches.....	2.00	17.50
PINK PERFECTION — Soft salmon pink with a deeper red eye.....	2.00	17.50
RED WING — Nearest substitute for Dixie Brilliant with much better foliage and easier to grow.....	2.00	17.50



	per 10	per 100
ROSALINA —A vigorous grower, bright crimson, very showy.....	2.00	17.50
ROSEA — Bright rose.....	2.00	17.50
SCARLET FLAME — New, sensational, bright scarlet, best traffic stopper — a rampant grower with good foliage....	2.00	17.50
WHITE DELIGHT —Probably the largest pure white in existence today, on bright green foliage.....	2.00	17.50





SEDUM (Stonecrop)

Unusual fleshy pale green foliage through-out the early summer, with attractive rose-red flowers appearing in August and September. Height 12 to 15 inches.



LINUM (Perennial Flax)

Profuse waxy flowers on fine stems with feathery foliage. Colors, blue and yellow. Height 2 feet.

Blooms throughout summer.



MONARDA (Bee Balm)

Cut flower with aromatic leaves. Colors: Brilliant crimson and soft rose pink. Likes moist soil and light shade. Height 2 feet.

Blooms: June to Aug.

**Walters Ships only No. 1 Grade,
All Purpose Plants with a Heavy,
Fibrous Root System**

NEPETA (Catmint)

Dwarf tufts of aromatic gray-green foliage which spreads to 24 inches covered with lavender-blue flowers. Height: 12 inches.
Blossoms: June to August.

Nepita



PYRETHRUM (Painted Daisy)

Bright colors borne on long stems. Colors range from deep rich crimson to light pink and white, many attractively doubled. Height 2 to 3 feet.

Blooms in June.

Painted Daisy



PLATYCODON (Balloon Flower)

Campanula-like flowers plants are deep green and up-right in growth. Showy in garden and fine for cutting. Height: 1 to 2 feet.

Blooming Period: July throughout the entire summer.

Balloon Flower



Fresh, Field-Grown

PERENNIALS



TEUCRIUM (Germander) (Chamaedrys)

Glossy deep green foliage on dwarf, compact, bushy shrub-like plants. Highly recommended for edging. Very hardy and may be trimmed to any height up to 12 inches.



Statice

STATICE

(Sea Lavender)

Myriads of tiny purple-blue flowers on airy branching heads 12 to 18 inches across. Height 18 inches. Cut and dry as an everlasting.

Blooms: July to Sept.



THERMOPSIS

(Carolina Lupine)

Nicely shaped light green foliage and cool yellow Lupine-like flowers. Height 2 to 2½ inches.

Blossoms in June.



VERONICA

15 to 18 inch spikes available in white, pink, lavender and rich purple.

Blooming Period: June 'til Aug.

VALERIANA (Garden Heliotrope)

Coccinea. Old Rose flowers in clusters on 12 inch stems. Foliage rich green.

Blooming Period: June til Oct.

Valeriana



RUDBECKIA (Coneflower)

Well formed large star flowers in yellow, bronze and brown shades on long firm stems. Summer blooming. Height 2 to 3 feet.



TRITOMA (Red Hot Poker)

Excellent for cut flowers or for effect in the perennial border. Blooming Period: July and August.

Walters Gardens

Phone PR 2-2960

R.R. 2 ZEELAND, MICH.